



# Checkoff & Promotional Materials

(Free to Colorado Residents)

June 2010



## Power Up Bookmark

Bookmark with two word games and ZIP nutrition information.

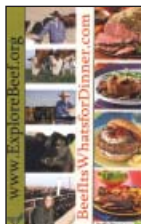
Quantity \_\_\_\_\_



## Explore Beef Brochure

Brochure describing the ranching way of life.

Quantity \_\_\_\_\_



## ExploreBeef.org BeefItsWhatsForDinner.com Bookmark

Two-sided bookmark promoting websites.

Quantity \_\_\_\_\_



## Beef From Pasture to Plate brochure

Informational brochure describing the steps of the industry and descriptions of the choices offered by the beef industry.

Quantity \_\_\_\_\_



## Checkoff Poster

Information on the beef checkoff.

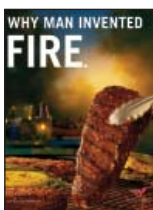
Quantity \_\_\_\_\_



## Beef Picture Poster

Posters with a pretty picture of beef, various available.

Quantity \_\_\_\_\_



## Beef Print Ad Posters

Posters of the beef enjoyment or nutrition ads. Several available.

Quantity \_\_\_\_\_



## The Beef Checkoff Program

Brochure describing the beef checkoff and its structure.

Quantity \_\_\_\_\_



## Beef. It's What's for Dinner Bumper Stickers

Quantity \_\_\_\_\_



## BEEF bags

12x15 inch poly bag

Quantity \_\_\_\_\_



## Beef. It's What's for Dinner Aprons/ Hats/ etc

Promotional items to be used for door prizes/special gifts.

Aprons: Quantity \_\_\_\_\_  
(First 2 are free; \$7.00/ea after that)

Hats: Quantity \_\_\_\_\_  
(First 2 are free; \$8.00/ea after that)



To order materials contact the Colorado Beef Council at 303/830-7892 or julie@cobeeff.com.