

Beef Sustainability Facts

FAMILY-OWNED FOR GENERATIONS

More than **90% of U.S.** farms and ranches are family-owned, meaning they have a vested interest in sustainability.¹

2022

PROVIDE HABITAT FOR WILDLIFE

Cattle producers are the **original conservationists**, maintaining habitats for wildlife like hummingbirds, ducks, butterflies and more.²

CONVERT PLANTS TO PROTEIN

Cattle upcycle human-inedible plants into high-quality protein, which generates more protein for the human food supply than would exist without them.³

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PERFECT LAND FOR CATTLE

Approximately one third of the land in the U.S. is pasture and rangeland that is unsuitable for growing food crops, but it's perfect for raising cattle.^{4,5}

STORE CARBON IN SOIL

Beef cattle regenerate land and sequester carbon naturally, simply by grazing. In fact, the U.S. land where cattle graze contains up-to 30% of the world's carbon stored in soil.⁶



RECYCLE CARBON WITH CATTLE

The methane belched **from cattle** only stays in the atmosphere for **approximately 9-12 years** before being recycled back into the ground via the biogenic carbon cycle.⁷

References

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