



FOR IMMEDIATE RELEASE

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Todd Inglee Named Executive Director of Colorado Beef Council

CBC Board Selects Colorado Native to Oversee Organization's Demand-Building Efforts

Englewood, CO (February 15, 2019) – Colorado native Todd Inglee has been named executive director of the Colorado Beef Council, the organization's Board of Directors announced today.

Inglee served as CBC interim executive director for the past eight months and comes to the organization with a diverse background in the beef industry. He has worked for trade associations, allied partners, and as a small cattle producer with a stocker operation, retaining ownership in those cattle to sell product to retail and foodservice. Inglee also previously served as a director for the Colorado Beef Council and as president of the Colorado Cattlemen's Association.

"As interim director, Todd demonstrated his knowledge of the beef industry, the importance of the checkoff and the distinct separation between checkoff and non-checkoff related programs," according to Sallie Miller of Briggsdale, Colo., CBC chairman. "We look forward to having Todd serve as our executive director and help manage the Colorado Beef Council's demand-building programs."

As executive director Inglee will have responsibility for administration, budget planning, producer communications and industry relations. A graduate of Colorado State University with a degree in Speech Communications, Inglee and his wife Kim have three children and live in Arvada, Colo.

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The Colorado Beef Council (CBC) manages demand building programs for Colorado's \$3.4 Billion beef industry. CBC operates under the guidance of its Board of Directors who are appointed by the Governor of the state of Colorado and represent the producer, feeder, dairy, marketer, distributor, and processor segments of the industry.

Funded by the \$1 per head beef checkoff assessment on all cattle sold in the state, CBC retains half of each dollar collected for state level programs and forwards the other half to the Cattlemen's Beef Board (CBB) for national level programs. USDA-Ag Marketing Service provides oversight for all CBB and CBC programs, services, and business activities.